

## BIOGRAPHY

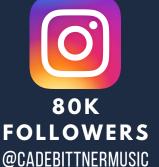
Cade Bittner is a chart-topping recording artist, personality and philanthropist based in Minneapolis, Minnesota. He leverages his is verified Instagram account to strategically partner with brands he is passionate about. Cade is married and has a son named Parker.

His latest single - DANCING IN MY OWN LIGHT - peaked at #3 on the Dance charts. Cade's debut album - I'VE GOTTA BE ME - debuted at #5 on the Jazz charts. Previous albums includes: MERRY CHRISTMAS, SURVIVOR and the annual charity compilation album- A MINNESOTA HOLIDAY: VOLUMES 7, 8, & 12 - the most recent release.

Cade was recently named MAN OF THE YEAR by the Leukemia & Lymphoma Society after raising nearly \$200K and currently serves on the the Board of Ambassadors for Be The Match.









1K+

FOLLOWERS
5.K+ AVERAGE VIDEO VIEWS



2 CHART TOPPING MUSIC RELASES

## NGAGEMEN

Instagram: 80K Followers

Estimated Post Reach: 5k - 25K

Age Category: 25 - 34

Gender: 51% Female & 49% Male

**Audience Interests:** 

Lifestyle, Beauty, Fashion & Health

## BRAND EXPERIENCE

- Todd Snyder New York Mall of America
- Sperry
- Cozy Earth Bedding Oprah's Favorite Things
- Mary Ruth Organics
- BĒT Vodka
- MARTIN PATRICK 3

- CustomNeon.com
- Haus of Crystals
- Morning Recovery
- Goli Gummies
- I Know The Queen
- SolaWave Beauty



## CONFIRMED CAMPAIGN RESULTS!

SolaWave Beauty: 1 Campaign = 230 Conversions = \$27,800+ in sales Cozy Earth Bedding: 2 Campaigns: 106 Conversions = \$26,500+ in sales Mary Ruth Organics: 1 Campaign = 127 Conversions = \$11,240+ in sales Cade's Favorite Things - Holiday 2020: 1 video = 5.8K+ views on YouTube









